FESTIVE FAVOURITES: STOKVEL CAMPAIGN

14 NOVEMBER 2016 - 18 DECEMBER 2016



FESTIVE FAVOURITES: STOKVEL CAMPAIGN COMPETITION TERMS AND CONDITIONS

Please take the time to read and understand the following terms and conditions (the "Terms") carefully. These Terms apply to all persons participating in the "Pioneer Foods Groceries: FESTIVE FAVOURITES: STOKVEL CAMPAIGN" (the "Promotion"), conducted by Pioneer Foods Groceries (Pty) Ltd, situated at Glacier Place, 1 Sportica Crescent, Tygervalley, 7530, with PO Box 242, Paarl, 7620, Tel: 0860 221 102 ("Pioneer Foods").

The Promotion will start on 14 November 2016 at the opening of participating stores and will close on 18 December 2016 at the closing time of participating stores (the "promotional period"). All entries must be received before the closing date and time specified. No entries received after the Promotion closes will be considered and any entries received after this date will be rejected automatically.

Promotion

Each participant is guaranteed a free 6 pack of MOIR'S CUSTARD (6 x 125g) with every till-slip provided that shows that the entry mechanics have been correctly followed.

The promotion/promotion is only valid and available in the following 10 participating stores:

Johannesburg, GAUTENG:

- 1. Super Jumbo Crown mines
- 2. Yarona CC
- 3. Devland CC
- 4. Kit Kat Kliptown
- 5. Springs Cash and Carry JHB (Springs)
- 6. Happy Family Springs JHB (Springs)

Durban, KZN:

- 1. Makro Springfield
- 2. Makro Toti
- 3. Phoenix CC Empangeni
- 4. Tradeport C & C

Customers who qualify to enter the Promotion ("customers") are required to take their qualifying till slip to the PIONEER FOODS promoter, on the day of purchase, to redeem it.

How to enter the Promotion

- 1. Customers must buy any 3 products from the participating brands below:
- BOKOMO WEET-BIX
- BOKOMO CORN FLAKES
- MOIR'S
- FRUITREE
- LIQUI-FRUIT
- 2. Once a Customer has completed his/her purchase, he/she needs to retain his/her till slip, which serves as proof of purchase of any three of the participating products listed above, as well as the date of purchase.
- 3. The till slip must then be given to the PIONEER FOODS promoter in-store. The promoter will then provide the shopper with a 6 pack of MOIR'S CUSTARD ($6 \times 125g$).
- 4. With every separate purchase of any 3 products from the participating brands, the participant is entitled to "1 x free 6 pack of MOIR'S CUSTARD (6 x 125g)"
- 5. Promotion is only active in participating stores listed herein above and only valid while stocks last.