

BOKOMO “SHARE IN THE GOODNESS” COMPETITION RULES

1. The Promoter is Pioneer Foods Groceries (Pty) Ltd. (“The Promoter”), Registration number 1993/000454/07, is a company incorporated in the Republic of South Africa and having its registered address at 1 Sportica Crescent, Tyger Valley, Bellville, 7530.
2. The **BOKOMO “SHARE IN THE GOODNESS” Competition** (“The Competition”) is open to any resident of South Africa (residing within Gauteng, KZN, and the Greater North) who completes a purchase of one (1) box of BOKOMO Corn Flakes (1 kg). Entrants under the age of 18 require the permission of a parent or legal guardian before entering the Competition.
3. The following persons are excluded from entering the Competition:
Directors, members, partners, employees, agents OR consultants of/or any other person who directly or indirectly controls or is controlled by the Promoter, its marketing service providers in respect of the Promotional Competition, or the spouses, life partners, business partners or immediate family members, OR anyone who within a period of 183 days preceding this Competition has won any competition organised, promoted, or conducted by Pioneer Foods Groceries (Pty) Ltd, or who resides at the same address as such a Winner.
4. Entrants must purchase one box of BOKOMO Corn Flakes (1 kg) from a participating Shoprite or Checkers store and retain the paper receipt (till slip) generated at the cash register in that transaction. A unique code and a set of instructions will appear on this till slip.
5. **The prizes to be won in the Competition are instant shopping vouchers – redeemable at any Shoprite or Checkers - of varying values but not exceeding R1000 in value per prize which will be randomly awarded to Winners.**
6. The Competition runs from Monday 13 August 2018 to midnight on 07 October 2018. Only entries received via USSD between these dates and times will receive an automated competition response after which the competition closed message will be presented.
7. To enter, the Entrant must follow the instructions on the till slip, sending the unique code via cellphone to the USSD code provided in order to be eligible to receive a digital Shoprite/Checkers voucher.
8. A competition response message will be generated and sent back to the Entrant’s cell number via USSD and SMS informing them of their voucher reward if they are a Winner.
9. Vouchers will be valid until 31 August 2019. Upon showing this unique code to any Shoprite or Checkers in-store cashier, the Winner will redeem their voucher. The Promoter is not liable for any purchase that the Winner makes using this digital voucher. All risks in the purchase made with the voucher are passed on to the Winner.
10. The Prizes are not transferable.
11. All risks in the prizes will pass to the Winners upon notification of having won.
12. The Promoter shall have the right to terminate the Competition immediately and without notice for any reason beyond its control. In the event of such termination, all Entrants agree to waive any rights that they may have in terms of this Competition and acknowledge that they will have no recourse against the Promoter, its agents and/or staff.
13. Participation in this Competition constitutes acceptance of the Competition’s rules and the Entrants agree to abide by these rules as set out herein.
14. Except insofar as is provided for in the Consumer Protection Act (Act 68 of 2008), the judges’ decision is final and no correspondence will be entered into after the Competition’s closing date.

15. The Promoter and its affiliates will collect and use Entrants' personal data provided, in order to enable the awarding of a Prize in this Competition. The Entrants' personal data will furthermore also be used for the Promoter's, its affiliates and subsidiaries' marketing purposes.
16. By participating in the Competition, each Entrant consents to the transfer, storage and processing of the data in South Africa, which consent may be withdrawn at any time by written notification to the Promoter.
17. The Promoter will keep the Entrants' personal data to fulfil the purposes for which it was collected or as required by applicable laws or regulations. The Promoter will not use any of the personal data collected for a different purpose without first obtaining the data subject's permission. The Promoter will not allow unauthorised third parties to use any of the personal information collected for the purposes of this Competition.
18. All Entries become the property of the Promoter.
19. By entering this Competition, the Promoter reserves the right to communicate with the Entrants at any time during, or after, the Competition's closing date, whereas the Winner/s may opt out from receiving such communication at any time.
20. All Entrants indemnify the Promoter, its advertising agencies, advisers, suppliers, and nominated agents against any and all claims, damages or losses resulting from their participation in this Competition, arising from negligent acts or omissions of the Promoter.
21. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries.
22. The Promoter is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any entry to be received by the Promoter on account of technical problems, human error or traffic congestion on any of the cellular service providers' networks, including any injury or damage to Entrant's or any other person's cellular device relating to, or resulting from, participation in this Competition or use of the requisite instructions of this Competition.
23. If required by the Minister for Trade and Industry, the National Consumer Commission or National Consumer Tribunal, or for any other reason whatsoever, the Promoter will be entitled to terminate the Competition immediately without any notice to the Entrants. In such an event all Participants hereby waive any rights which they may have against the Promoter.
24. Any questions, comments or complaints regarding the Competition can be directed to the Promoter via the Consumer Advisory Service division on 0860 221 102 during office hours (between 8h00 AM and 22h00 PM, excluding public holidays) throughout the duration of the Competition.
25. A copy of these rules can be obtained by request and can be viewed on www.bokomo.co.za